

# Tearsheets

Tearsheets allow you to easily show your advertiser their ad live on your website, or send them a screenshot.

## How it works

1. Set a tearsheet cookie for the ad you wish to see
  - You can view the page yourself and take a screenshot to send to your advertiser, or you can have the advertiser set the cookie and view the page.
2. Visit the page where the ad is live
3. Take a screenshot

## Set the tearsheet cookie

In the Ads section of the Campaign details page, hover over an ad ID

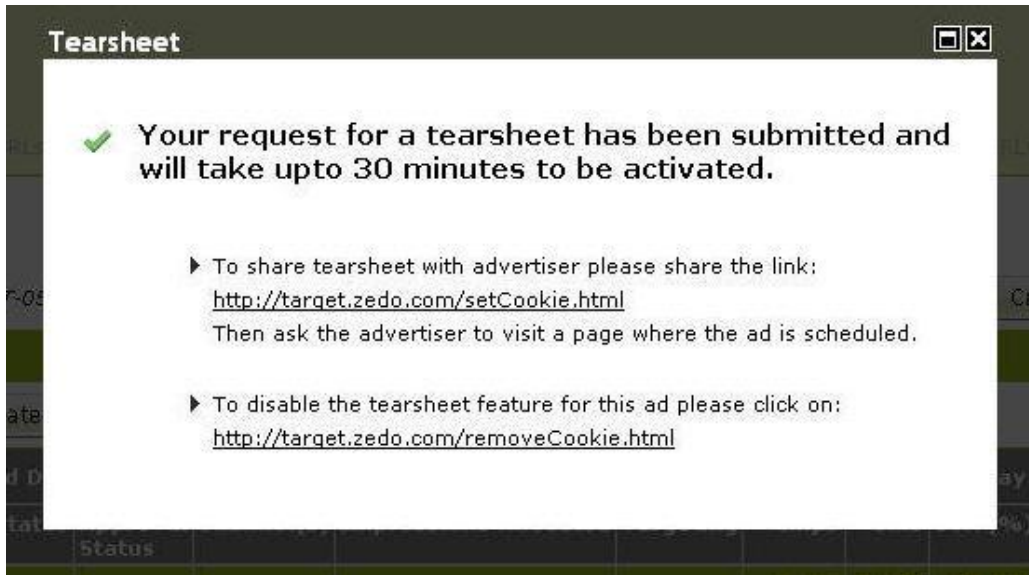
+ Ads						
Impressions to allocate evenly:		0	Allocate			
Ad Details						
No. ▲	AD Name	ID	Clone	Status	Approval Status	Char
<b>Total:</b>						
1	<a href="#">123</a>	192045	<input type="checkbox"/>		N/A	[+]
2	<a href="#">Blue Attractive female-DEMO</a>	209				[+]
3	<a href="#">Clone of 123</a>	3260				[+]
4	<a href="#">Green Ad-DEMO</a>	20916				[+]

Once you have clicked on 'Tearsheet', you must wait 30 minutes before you can be sure to see the ad in question right away. Note: the ad may be visible before that, but to insure that it's there, wait 30 minutes.

- (You can either set the cookie and wait 30 minutes to view the page or wait 30 minutes, then set the cookie and view the page immediately.)

After you click **Tearsheet** you will see

1. A link to set the tearsheet cookie
2. A link to disable the tearsheet cookie



## View the ad on the page

*If you want to get a tearsheet to send to the Advertiser*

- Click the first link
- Set the cookie
- View the page (if you don't see the ad right way, refresh the page)
- Take a screenshot

*If you want the Advertiser to view the ad directly, send them the link*

- Advertiser visits the Set Cookie page and clicks the button
- Advertiser visits the page on which the ad is live
- Advertiser sees the ad

## Take a screenshot of the ad

You may have to refresh the page to see the ad you're looking for.

## Disable the tearsheet

To disable the tearsheet functionality for an ad

- Follow the link to the Clear Cookie page
- Click the Clear Cookie button

Please contact Support with any questions or comments.